



Ashford and St. Peter's Hospitals
NHS Foundation Trust

Introducing our new strategy



Together we care



Introduction

I am incredibly proud to lead the team at Ashford & St. Peter's especially at this time when the NHS is celebrating its 70th anniversary and we are launching an exciting new strategy for the future.

The NHS is constantly evolving and in the last 15 years patient treatment and outcomes have improved dramatically. We also know that how we relate to patients is different, and that outcomes improve when we **do with** and not **do to** patients.

Our Trust strategy was last refreshed in 2013, and the time is now right to reassess our position and make sure we all understand our objectives and aims and what we need to do to achieve our vision - **to provide an outstanding experience and best outcomes for patients and the team.**

Our revised strategy sets out a five year timeframe and we will reflect and update this each year through our annual business planning cycle.

As it demonstrates overleaf, providing the best care and outcomes takes a team and I hope you will see how the contribution you make plays a valuable role in delivering our vision and strategy.

Suzanne Rankin
Chief Executive

A strategy fit for the future

It's clear that if we are to meet the challenges faced by today's NHS how we deliver health and care needs to change.

Barriers between hospitals, GPs, community, mental health and social care need to be broken down and we need to collaborate with our partners throughout the system. Modern hospitals will become smaller and patients are likely to receive more care closer to home and we want to be part of that wider team.

Delivering high quality care and experience is always our top priority. Quality improvement at all levels, including financial management is critical to a sustainable NHS, so we will continually learn and improve and embrace new advances in clinical techniques and digital innovation.

This is a great Trust and together we can make it even better. Our ambition is to be a great place to work and receive care – the kind of place you would recommend to your family and friends.

So, we will develop a culture that recognises that everyone has an equally important part to play, and focus on empowering and valuing each member of the team.

A new strategy does not mean we were doing things wrong; after all we're one of the most successful hospital Trusts in the country. It just means that it is time for us to take the next steps and to do that together.

For a copy of our full strategy see TrustNet or our website at www.asph.nhs.uk

“Our vision is to provide an outstanding experience and the best outcome for patients and the team”

We'll do that through our five strategic objectives:



Quality of Care
Creating a learning organisation and culture of continuous improvement to reduce repeated harms and improve patient experience.



People
Being a great place to work and be a patient, where we listen, empower and value everyone.



Modern Healthcare
Delivering the most effective and efficient treatment and care by standardising the delivery and outcome of clinical services.



Digital
Using digital technology and innovations to improve clinical pathways, safety and efficiency, and empower patients.



Collaborate
Working with our partners in health and care to ensure provision of a high quality, sustainable NHS to the communities we serve.

