Ashford and St. Peter's Hospitals
NHS Foundation Trust

COUNCIL OF GOVERNORS
5th September 2018

TITLE	**Membership and Community Engagement Group Report**
EXECUTIVE SUMMARY	The meeting scheduled for 21st August 2018 had to be postponed. It was decided that the next meeting would be 3rd October as scheduled. The Membership Strategy was finalised and formal agreement reached over email. The Membership Report circulated to members highlighted that although 49 members were recruited over the three months April to June 2018, 100 members were lost during the same timeframe which resulted in an overall decrease of 51 members. The main reason for the increased loss of members was that the General Data Protection Regulation (GDPR) came into effect on 25th May 2018 and this required the Trust to contact all members advising of its GDPR policy and what information was held. We also requested up to date information including email addresses and had to advise on how to cancel their membership should they no longer wish to be a member. Successful events on Colorectal Surgery and the Chaplain's Grave Talk took place together with the Annual Members' Meeting on 17th July.
The Council is asked to:	Note the report
Submitted by:	Danny Sparkes, Chair of the Membership and Community Engagement Group and Public Governor for Runnymede, Windsor and Maidenhead
Date:	September 2018
Decision:	For Noting